



Down Syndrome Awareness Group of East Tennessee

P.O. Box 53575 Knoxville, TN 37950-3575

865.202.8867

Additional forms available at www.dsagtn.org

Sponsor Ads – 2016 Buddy Walk Program

On Sunday, October 23, 2016 the Down Syndrome Awareness Group of East Tennessee will hold its annual Buddy Walk, celebrating individuals with Down syndrome. This year's Walk will take place in World's Fair Park, in the heart of Knoxville. Placing an ad in the Buddy Walk program will put your business name in the hands of over 500 people. All ads will appear in black & white print. Ad sizes and prices are:

| | |
|-------------------------------------|--------------|
| Full-page (5 ½ by 8 ½) | \$100 |
| Half-page (5 ½ by 4 ¼) | \$50 |
| Quarter page (business card) | \$25 |

- Ads may be placed in honor of someone with Down syndrome – see “Special Note” below.
- Ads may contain a coupon incentive (Ex. Save 20% with this ad)
- Because DSAG is a 501(c)(3) organization, a portion of your donation is tax-deductible, as allowed by the IRS.

To place your ad, please fill out the bottom portion of this form or send an email with ad information to the email address below. For more information, please call 865.202.8867. A representative from DSAG will contact you for details.

Deadline to place ads: September 1, 2016

Name of Business _____

Address _____

Contact Name _____ Phone _____

Ad Incentive (if applicable) _____

Special Note _____

Sponsoring Family _____

Full-page (\$100)

Half-page (\$50)

Quarter-page (\$25)

**If you have camera-ready copy for your ad, please return it with the check. OR, you can e-mail ad copy (.jpeg files preferred) to ads@dsagtn.org and write “Buddy Walk Program” in the subject line. If no ad copy is received, DSAG will create your ad with information provided.

Please enclose check and form, and return to DSAG- P.O. Box 53575, Knoxville, TN 37950-3575